

Greening the Economy Cook Islands experience

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Introduction

- Greening Our Blue World – National Assessment for the Cook Islands Government for national and regional preparations for and participation in the Rio+20 process in 2012.
- Identifies existing national level activities and opportunities for greening the economy;
- Identifies regulatory, institutional and fiscal incentives, barriers and opportunities for their implementation.
- Cook Islands approach to sustainable development reflects an approach that is consistent with a green economy approach and the Green Growth strategy.
- Greening the economy not a new concept to Pacific Islanders. Ingrained within us is the understanding that we are the custodians of our environment.

Introduction continued...

- The experience of the Cook Islands and the green-blue economy.
- 5minute clip for the Cook Islands National Economic Summit what we believe greening our economy means for us and I'm sure it echoes similar messages throughout the Pacific Islands.
- Tourism is no doubt the biggest contributor to our economy.

And what do they come for? The beautiful environment we have – the greenery of the forests, the blue of our lagoons!

- So it is only common sense that we protect that foundation and this is the priority of our government
- Tourism Development Strategy – green growth goals. It's success is very much dependent on our environment.
- [Environment Clip For Economic Forum](#)

Thank you

- The report can be found on the Cook Islands Government website soon.
- Greening Our Blue World – Report on Cook Islands National Assessment on Greening the Economy. 2011